

Job Title: Visualizer

Location: Banjara Hills, Hyderabad, Telangana

Role Brief:

As a visualizer, the person is a part of the project design support team. The person transforms imaginative designs, basic graphical ideas like pictures, written texts or images into realistic dimensional graphics to life in virtual reality and helps the client visualize the designs and ideas before they approve and execute them. The presentations with the help of the visualizer become more easy to understand and eye-catching. The graphics can be in 2D, still, animated 3 dimensional or the latest 4 Dimensional. The design idea originality is conceived by the design/ project team. On receipt of the design drawings and ideas, the visualizer is responsible for converting it into a realistic end result and he makes it presentation ready for the clients.

Responsibilities -

- To formulate presentation approaches using art work, layout design, Computer Aided Design (CAD) drawings and 2D/3D visuals for presentations to the client
- To confer with Project members and discuss client requirements and presentation concepts, and to work on creative activities to present final layouts to clients for approval.
- To create custom illustrations, Sketches or other graphic elements.
- To research on industry-related developments
- To manage the library (Photoshop/sketch up/ scan) and the presentation data

Experience Required

1-4 years similar experience in an advertising agency.

Key Skills Required:

Candidates with strong art working skills and hands on graphics design will be preferred.

Knowledge of printing, pre-press, artworks is utmost desired

Must be an expert in Illustrator, In Design, Photoshop, Corel Draw and other design software's

Academic Qualifications:

Preferred BFA / Visual Communication / relevant academic qualifications required for this position from a reputed institute.